

**NORTH FLORIDA COMMUNITY COLLEGE
ARTIST SERIES
INSTITUTIONAL EFFECTIVENESS MEASUREMENTS**

2004-2005
2005-2006
2006-2007

YEAR	SALES REVENUES*	GRANTS	ARTIST ANGELS	SEASON PATRONS
03-04				
04-05	24,804.21	6,100.00	4,200.00	272
05-06	26,628.25	12,333.00	7,200.00	344
TO DATE: 06-07 as of (8/29/2006)	21,065.00	11,667.00	10,560.00	386

*Gross sales revenues: Includes season passes, ticket sales, sponsorships. Excludes grants for performance fees.

Percentage of Change

YEAR	SALES REVENUES	% Change	GRANTS	% Change	ARTIST ANGELS	% Change	SEASON PATRONS	% Change
03-04								
04-05	24,804.21		6,100.00		4,200		272	
05-06	26,628.25	+7.4	12,333.00 ¹	+102%	7,200	+71.4	344	+26
TO DATE 06-07 as of (8/29/2006)	21,065.00	?	11,667.00 (\$3,000 request pending.)	94.6% of 05-06.	10,560	+46.7	386	+12.2

¹ Includes Funding of \$5000 from Southern Arts Federation (Footworks) and \$5000 from Madison Co. Tourist Development Council (Ray Charles events).

Statistics compiled from records of the Office of College Advancement.
Updated: August 29, 2006