

North Florida Community College

Assessment Report

NFCC General Ed Competencies Key:

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|--|---|
| 1. Communicate through clear and effective writing | 7. Develop and apply scientific reasoning |
| 2. Communicate through clear and effective oral presentations | 8. Develop and apply ethical principles |
| 3. Read comprehensively and critically | 9. Appreciate the arts and humanities |
| 4. Think critically | 10. Develop knowledge of history |
| 5. Effectively use computers and other technologies | 11. Develop media and information literacy |
| 6. Develop and apply mathematical skills and logical reasoning | 12. Appreciate human and cultural diversity |

Departmental Instructional Unit: Business

Department Chairperson: Mrs. Enid Kozlowski

Assessment Period Covered: Fall 2005- Summer 2006

Section 1

Section 2

Section 3

*Intended Instructional Unit Outcomes
(learning objectives):*

Assessment of Outcomes

Use of Results: Explain use of the assessment results to improve instructional unit (curriculum changes, delivery methods, etc.)

1.)	80% of students enrolled in Business Department courses will communicate an understanding of course materials and concepts through clear and effective oral presentations.	NFCC General Ed Competencies Addressed:	2, 4	Students deficient were provided with individualized instruction and feedback, referred to the tutoring lab, and provided with a list of online resources. Added, as a requirement, all Business Department classes taught face-to-face to require an oral presentation.
		Means of assessment and criteria for success:	Formal and informal oral presentations with a grade of "C" or better on activity	
		Results of assessment activities:	Instructors reported 75% of students received a "C" or better on activity.	
2.)	80% of students enrolled in Business Department courses will communicate an understanding of course materials and concepts through clear and effective writing.	NFCC General Ed Competencies Addressed:	1, 4	Added, as a requirement, all Business Department classes to require a writing component. Students deficient were referred to the tutoring lab or received individualized instruction.
		Means of assessment and criteria for success:	Written subject matter essays Essay questions on exams Critical analysis of current literature in the subject Earned grade of "C" or better.	
		Results of assessment activities:	Instructors reported 90% of students received a "C" or better on activity.	

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3.)	90% of students enrolled in Business Department courses will use an online course management system.	NFCC General Ed Competencies Addressed:	5	Even though the goal was met, to ensure all Business Department students used the online course management system, changes were made to require all Business Departments course to use the online course management system for online courses or as a supplement to traditional courses. Students deficient were referred to computer lab tutors or given individualized instruction.
		Means of assessment and criteria for success:	Course statistic reports Discussion board, email and/or pager were used to communicate with instructor	
		Results of assessment activities:	94% of Business Department students used the online course management system.	
4.)	80% of students enrolled in Business Department courses will develop and apply ethical principles as they relate to current business issues.	NFCC General Ed Competencies Addressed:	4, 8	Added, as a requirement, all Business Department classes to require a section on ethics as related to the subject matter of the course. Students deficient were given additional instruction.
		Means of assessment and criteria for success:	Written subject matter essays Essay questions on exams Critical analysis of current literature in the subject Earned grade of "C" or better.	
		Results of assessment activities:	Instructors reported 90% of students received a "C" or better on activity.	