

NFCC ARTIST SERIES SURVEY OF PATRONS 2006

Survey conducted March 2, 2006 at the Patsy Cline performance, among those attending at Van H. Priest Auditorium, NFCC campus, Madison Fla.. Additional responses were sent via mail. The survey covered subject matter from the entire season. There were 114 responses to the survey.

1-2) There were 114 responses to the Artist Series Survey. Of those, 75% are season pass holders. Most patrons, 62%, attended at least 4 performances.

Where you a Season Pass holder 05-06

- *Yes- 86*
- *No- 25*
- *No Comment- 3*

How many shows did you attend in 05-06

- *1 or 2- 21*
- *3- 4*
- *4+- 71*
- *All- 14*
- *No Comment-4*

3) **How shows rated:**

Footworks: 38% Outstanding. Out of the sampled 114 patrons 43% did not attend and only 16% felt the performance average. Only 3% found the performance fair to poor.

Footworks-

- *Poor- 1*
- *Fair- 2*
- *Average- 18*
- *Outstanding- 43*
- *No show- 49*
- *No Comment- 1*

Chamber Orchestra: 30% Outstanding. About 45% of the sampled patrons were not there. About 18% found the performance average and less than 3% who found the performance fair to poor.

Chamber Orchestra-

- *Poor- 1*
- *Fair- 2*
- *Average- 21*
- *Outstanding- 34*
- *No show- 51*
- *No Comment- 5*

Teresa Walters: 56% of sampled patrons did not attend this show. 18% found the show Outstanding, with 16% finding it only Average. 8% found the performance fair or poor.

Teresa Walters-

- *Poor-* 3
- *Fair-* 6
- *Average-* 18
- *Outstanding-* 21
- *No show-* 64
- *No Comment-* 2

My Sinatra: 35% Outstanding. Approximately 33% were not there and 21% found the performance average. 10% found the performance either fair or poor.

My Sinatra-

- *Poor-* 7
- *Fair-* 4
- *Average-* 24
- *Outstanding-* 40
- *No show-* 38
- *No Comment-* 1

Glenn Miller Band: 75% Outstanding. There were 18% of the sampled patrons were not there and 7% found the performance average.

Glenn Miller-

- *Average-* 8
- *Outstanding-* 85
- *No show-* 20
- *No Comment-* 1

Ray Charles: 49% found the performance Outstanding. 37% were not there. 11% found it Average. About 3% found it fair.

Ray Charles-

- *Fair-* 3
- *Average-* 12
- *Outstanding-* 56
- *No show-* 42
- *No Comment-* 1

Patsy Cline: 83% Outstanding. 4% found performance average and 13% were either not there or did not comment.

Patsy Cline-

- *Average-* 4
- *Outstanding-* 95
- *No show-* 6
- *No Comment-* 9

4) Of those responding, 78% rated staff outstanding. 18% who rated staff above average.

How would you rate the Artist Series staff in terms of courtesy and professionalism?

- *Outstanding-* 89
- *Above Average-*21
- *Okay-* 2
- *No Comment-* 2

5) 96% rated facilities clean and comfortable.

Overall, how are our facilities?

- *Clean, comfortable-* 109
- *Need Improvement-* 2
- *No Comment-*3

6) 96% rated heating and cooling adequate. 3% percent had no opinion or found it less than adequate.

Is the heating/cooling system adequate?

- *Yes-* 109
- *No-* 3
- *No Comment-* 2

7) 87% found sound system adequate. 8% said it needed improvement.

Is the sound system adequate?

- *Yes-* 99
- *No-* 9
- *No Opinion-*3
- *No Comment-*3

8) 76% found parking adequate. About 12% felt it needed improvement.

Is parking adequate?

- *Yes-* 87
- *No-* 14
- *No Opinion-*8
- *No Comment-*5

9) 51% rated facilities adequate.

Are our facilities for disabled patrons adequate?

- *Yes-* 58
- *No-* 1
- *No Opinion-*52
- *No Comment-*3

Overall Season Comments:

- Great job!!
- Love the shows!
- Very Good-Keep it up!
- The best Series yet!!
- Continue the good work.

- Great!
- Encore.
- We have enjoyed all of the programs.
- Fine job!
- Keep up the good work!!!
- I really enjoyed this series, please continue.
- This was an outstanding year. I have been attending over 5 years and don't see how you can beat this year.
- You do a very good job selecting performances

Comments about needed repairs:

- The west side exit's night light is not working.
- Seat B-101, B-102, and B-103 need repairing (2)

Comments about Sound:

- Could not hear Patsy Clines voice at times singing or talking. Faded out.
- The pounding loud dance was enthusiastic, but awful noisy.
- The sound system is much too loud. Even the back row wasn't far enough away. Some of us are not hard of hearing.
- Too loud on some occasions.
- Music too loud sometimes for those with a hearing aid.
- Ray Charles program too loud
- Watch the audience's response to the stage. The part that doesn't respond tells you where sound is not adequate, usually on the left side.

Comments about the VHP facility:

- It would be nice if there were more flowers planted in the flower beds.
- Need more larger women's restroom facilities

Comments about parking:

- Some shows need more parking spaces. Dowling Bus could park elsewhere and pick up after the show.
- Need more parking (4)
- Must get to shows early in order to park.
- More handicapped spaces

Comments about seating:

- Season Passes should always be assigned seats.
- Open seating policy not clear- Our tickets were purchased 2 months in advance. On times I could not attend, others came in place.
- Want to purchase season passes and have the same seats.

Comments on Intermission and refreshments:

- Please add an additional coffee table and separate the tables so access is easily obtainable.(3)

- Change the punch recipe.

Future show recommendations:

- Philharmonic Orchestra
- A tribute to Don Knotts & the Andy Griffin Show
- Oldies
 - *50's music (4)
 - *60's music
 - *The Beatles
 - *50's & 60's Rock and Roll
 - *40's music
 - *Swing Dance music
 - *Big Band: Glen Miller (2)
- More impersonators and imitators:
 - *Patsy Cline (2)
 - *Elvis Presley
- Musical Genres
 - *Irish Folk music
 - *Cajun Music and storytellers
- Musicals
 - *Forever Plaid (4)
 - *Cats
 - *Musical Comedy (3)
- Plays
 - *Action Plays (2)
 - *Stage Plays (3)
 - *Mark Twain
- Country Music (2)
 - *Hank Williams Honky Tonk
 - *Old Country Western
 - *Bluegrass (3)
- Jazz Music (2)
 - *One hour of Jazz is too much
 - *Ray Charles is my favorite singer. The jazz groups were very good, but I was disappointed in the second group not doing any Ray. I specifically came to see a tribute to Ray Charles and his music.
- Gospel (2)
- Barbershop Quartets
- The Blues (2)
- More Vocals
- Dance
 - *Ballroom Dance
 - *More Formal Dancing
 - *Footworks was a great show. I loved the dances

Additional Remarks and Comments:

- I do not like the single performers such as the one man piano shows.
- Patsy Cline was colorful and I loved the music and the act was great. (2)
- Please bring back Patsy Cline next year- Absolutely Outstanding!
- Have more shows yearly.
- Please have a Christmas program in December. (3)